



The Interreg IVB North Sea Region Programme



Gijón

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What does it take to get a strategy?

- Strong stakeholder commitment from all levels
 - Local & Regional level – strong commitment
 - National level – limited or no commitment
 - Support from the European Commission – will only happen if the national level is on board

Why do we want a strategy?

- Because it's the fashion?
or
- Because it will provide direction?

Providing direction

- Do we know what we want?
- Is there consensus on the aims and objectives?
 - Do we know?

Do we really know if we want a strategy?

- Lessons learned from previous initiatives e.g. the North Sea Fisheries Partnership project
- Stakeholder conferences and Interreg
- Is the process just as important as the outcome?